Why it´s worth to help us finding new licensees

BLAUPUNKT

1. Hi, I am Meggie. I am working for a factory that offers OEM/ODM production.

2. Hi, I am Paul. I represent a market-leading distributor/manufacturer.

We develop and sell private label products in the USA, such as Electronics, Appliances, and so on.

We are sourcing our products from Maggie´s factory. They deliver awesome quality!

3. Hi Paul, Thanks for your kind words!

I have an idea about **how you can sell more products and generate higher margins** and, of course, order more products from my factory.

So it is a win/win ☺

4. Sounds interesting. Please give me more details.

Let me introduce you to Guenael. He is working for BLAUPUNKT.

I know that they are looking for high-quality licensees interested in using a valuable German brand name for their products.

5. **6.** Thank you, Meggi.

Hi Paul, we are renting/licensing our BLAUPUNKT brand.

Companies with great products but need a good brand to sell more and generate more margin can apply for BLAUPUNKT license.

7. I have never considered that.

Does that mean I can brand my products with the BLAUPUNKT brand?

8. Yes. That´s exactly how it works.

All you need to do, is signing a BLAUPUNKT licensing agreement between BLAUPUNKT and your company.

Then you can instantly benefit from the power of the BLAUPUNKT brand and label your products with BLAUPUNKT. Same as our 40+ other licensees.

9. Meggie, thanks so much for connecting me with Guenael from BLAUPUNKT.

Very soon, I will order the first BLAUPUNKT branded products at your factory.
Thanks to this great BLAUPUNKT brand, we can order way higher quantities then we did before.

10. Hey Meggie,

Thanks for connecting me with Paul. Paul and I have signed a license agreement.

As we discussed that´s a win/win/win:
- **You can sell more to Paul**
- **I will open our licensee network for you to promote your factory capabilities**
- **We will award you personally for arranging the contact with Paul.**